The Belgian regional design organisations Flanders DC, MAD – Brussels Fashion and Design platform and Wallonie-Bruxelles Design Mode (WBDM) have been working together since 2011 to promote Belgian design under the BELGIUM IS DESIGN label. For this edition Belgium is Design will be at the Biennale Interieur in Kortrijk to present the projects of 9 designers at a joint stand:

**AMORCE STUDIO**

**FILIP VERBRAKEN**

**GRINT**

**LAURE KASIERS**

**NATHALIE VAN DER MASSEN**

**NICOLAS BOVESSE**

**RENAUD MEUNIER**

**TENUE DE VILLE**

**YVAN CAILLAUD**

MAD and Flanders DC join forces for the first time at Interieur and 9 Belgian designers from Brussels and Flanders will appear together.

The stand “Belgium is design” will be designed by Isabelle Speybrock who has over 10 years’ experience in scenography, interior design and production management working internationally on residential, commercial and artistic projects.
AMORCE is a design studio created by Vincent Long & William Fournié in 2015. Located at MAD Lab in Brussels, AMORCE Studio designs and produces objects, as well as urban and interior design. By mixing contemporary materials, crafting techniques and modern know-how, we are committed to develop everyday items and public spaces with a strong social and societal dimension. While using crafted and traditional techniques, AMORCE’s output is a modern, contemporary and functional design. Thanks to their different yet complementary sets of skills and background, Vincent and William’s production is pure and straightforward.

1800 X 1300 X 450
ASH AND WIRED GLASS
Born in Brussels, Laure Kasiers lived during 11 years in France before coming back to Brussels to study Graphic Design and then Textile Design in La Cambre – School of Arts and Design in Brussels. She made her first rugs in 2007 when she was expecting her eldest son, almost 10 years ago. She saw a link: nesting, gestation, creation... Her rugs are made with a personal technique and aren’t woven, nor knitted, knotted or tufted. She assembles fringes (called “marabouts”) in different ways, resulting in organic shapes and patterns reminiscent of nature, a microscopic or aerial view of earth or space. She is drawn to raw materials that evoke emotions and call out to be touched, which characterizes her work with warmth, comfort and textile density. Unique and hand-made, her rugs arise from her investigations of structures, materials and contrasts.

WAVES 3
Ø130 CM
LINEN, COTON, LUREX

SHADES 2
120 X 180CM
LINEN, COTON

SLOW 4
Ø74 CM
WOOL, LINEN, AUTRES

MORPHO
Ø74 CM
WOOL, LUREX
Grint was founded by Mattias van Mieghem and Michiel Goethals and in 2016 transformed into a fully-fledged creative agency. GRiNT is active in the broad field of interior architecture (ranging from light fixtures and furniture to spatial design, branding, hospitality, retail and outdoor areas) and always uses a strong graphic language. This results in playful, fresh and especially lively environments that radiate fun and youthfulness, but are also practical and usable. In addition to many projects for professional and private customers, they also work on their own collection of objects that are produced by Serax, or in small quantities in their own atelier.

560 X 420 X 860 CM
LACQUERED STEEL, LEATHER
Nathalie Van der Massen works as a designer in the field of textile, graphic design, interior and architecture. After finishing her Master in Graphic Design at Sint Lucas Antwerp, Nathalie Van der Massen goes to LUCA Gent to deepen her knowledge in textile design. During this period she is selected for a residency in the Textile Museum in Tilburg and doing an internship at an Italian fashion company in Como and later with Christian Wijnants. In 2016 Van der Massen is asked for a research and exhibition commissioned by the Flemish Architecture Institute (VAl). This assignment has a major influence on the further development of Nathalie Van der Massen’s work. According to her, textile has enormous potential as autonomous, spatial and acoustic element in an architectural or living environment. Because of this affinity with architecture and spatial design Van der Massen focuses mainly on interior textiles. Van der Massen’s work is characterized by a fascination and sensitivity to (natural) materials, texture and technicality. She explores the possibilities of weaving and seeks a balance between the industrial production process and the craft. In 2018 she set up her own studio / showroom in Antwerp and launch her first collection mainly using linen. Flax or linen offers a unique tactile quality and is also one of the most sustainable and organic degradable fibers. Textiles and linen are part of the Belgian and European culture and heritage. To guarantee the best know-how and quality, the collection is entirely developed and produced in Belgium and the Netherlands.

AVALON (LIMITED EDITION)
GREY
MOHAIR, LINEN, ELIREX
(FABRICS PER METER)
KAMI
WHITE
100% LINEN
FALA
GREY
LINEN, TREVIRA
AVA
BLACK/WHITE
100% LINEN
SUORA
WHITE / BLUE / GREY
100% LINEN
Filip Verbraken obtained his Bachelor's Degree in Engineering-Architecture at the KU Leuven and a Master's Degree in Architecture at the ETH Zürich. He worked in architecture offices in Cologne and Vienna and as an interior designer in New York City. He was also on the construction team for Arne Quinze's wooden sculpture ‘Camille’ in Rouen, France. Filip is currently resident at MAD Lab. Filip Verbraken is a designer specializing in bespoke furniture. He systematically aims to subtly translate the client’s identity into a unique and personal piece. He focuses on the creation of a complete sensorial experience, while searching for the fragile balance between concept and function. The design process is built up as an iterative back-and-forth between the designer and the client, craftsmen or other professionals involved, allowing the piece to take shape in a natural yet consistent way. Filip combines classic sketches, physical models and mock-ups with digital modeling and 3D prototyping both as design tools as well as for presentation purposes with his clients and professional partners. All furniture pieces are crafted in Belgium by a selection of local, highly experienced artisans.

100 X 100 CM
OAK
After his studies at the industrial design studio ENSAV-La Cambre and after two internships in Paris (Radi-designers, Ronan & Erwan Bouroullec), his head full of dreams, Nicolas Bovesse creates his personal workshop NICOLAS BOVESSE DESIGN STUDIO, where he draws his most valuable work. This is how he articulates his research and works to question men. In his work, Nicolas Bovesse likes to create new objects whose story begins in everyday life. From a concept born as a drawing, from a drawing born as a model, from a model born as a prototype, from a prototype born as a product. Each of his creations is proof of long research into code, form, function, history, time. Very diverse in his approach to design, Nicolas Bovesse wanders between serial production and the unique object.

90 X 200/220 CM POWDER-COATED WAX, DIFFERENT COLOUR COMBINATIONS. SHELVES IN COLOURED LAMINATE OR SOLID OAK, OTHER SHELVES ON REQUEST.
Yvan Caillaud graduated in industrial design from La Souterraine Design School in 2017. This training gives priority to research with an ethic, responsible and multidisciplinary approach. After his graduation, he went to Brussels and opened his own studio at MAD Lab (MAD-Brussels Fashion & Design Platform) and started his activity in 2018. From conception to realization, Yvan addresses Design with a multidisciplinary approach involved in conception of objects, furniture, lighting and scenography. He leads an editorial line which is sensitive to the narrative and poetic dimensions of the object, while adopting an industrial logic. By creating lyrical and unexpected experiences, his design leads users to relish in their daily life. His approach is thus built on a transferring process between fields of design and reference universes.

150 X 150 X 310
TEXTILE TABLE LAMP
ANODIZED ALUMINIUM
Multidisciplinary in the soul, Renaud Meunier studied industrial engineering before graduating from a Bachelor degree in design at the Ecole Nationale Supérieure des Arts Visuels of La Cambre (Brussels). He then joined ECAL/University of art and design of Lausanne where he graduated from a Master in Design for Luxury and Craftsmanship. He wants to place the craftsmanship at the heart of his research, which seems essential in a world of increasing technology. In parallel, he is interested in new materials and the search for innovative and sustainable solutions with the ambition to bridge tradition and modernity. He worked for Eliumstudio in Paris as assistant of Marc Berthier. Renaud is also passionate about leather work, discovered through collaborations with the Belgian brand Charles Schambourg by Nacarat, as well as with Petit h. His work includes partnerships with prestigious historic companies such as Vacheron Constantin, Hermès or Mauviel. He launched in 2017 his own studio at the Residences of MAD - Brussels Fashion & Design Platform.

PORCELAIN
Entrepreneur, Alexia de Ville first took a multidisciplinary artistic training in Brussels and London, before launching in 2014 her creative workshop in the Belgian capital. An accomplished visual artist, she takes on all mediums to give substance to her ideas, moving freely from engraving to collage, from drawing to photography, etc., before refining her research with graphic programs. Each year, she brings to life a new collection of high-end wallpapers made in Belgium. “City Garden” in 2015, “Ode” in 2016, then “Balsam” in 2017, and now “Saudade”, a collection that mixes classic drawings, but also experimental digital panels, for which Alexia de Ville goes for very colorful or even disproportionate patterns.
BELGIUM IS DESIGN is a common label that unites the actions of the following regional organizations: Flanders DC, MAD and Wallonie-Bruxelles Design Mode (WBDM). This joined-up approach has been active since 2011, stimulating and developing initiatives to showcase Belgium’s designers, manufacturers and producers in foreign markets.

MAD – BRUSSELS FASHION AND DESIGN PLATFORM is a platform for expertise in the fashion and design sectors. It is a unique shop window in which the values of Brussels fashion and design are showcased. Looking towards the future and with innovation at its heart, its mission is to promote entrepreneurs. Both inside and outside Brussels, the platform encourages new initiatives and supports those passionate about fashion and design in order to strengthen their development and growth in these fields.

FLANDERS DC, or Flanders District of Creativity, stimulates the Flemish creative industries to turn its skills into business by supporting, promoting and connecting them. Flanders DC works for the whole of the creative sector, with special focus on design, fashion and gaming. Flanders DC is the single point of contact for entrepreneurs in the creative industries. After the merger with Design Flanders and Flanders Fashion Institute, it is ideally placed to serve the entire sector’s needs. As an independent non-profit organization, it acts as the ‘front office’ of the government agency Flanders Innovation & Entrepreneurship, actively supporting creative entrepreneurs who want to build or grow their business. More Return on Creativity is what Flanders DC is after.
PRESS SERVICE
BELGIUM AND INTERNATIONAL

This press kit, which includes details of each project and hi-res images, is available for download at the Belgium is Design website: belgiumisdesign.be

For further information and to arrange interviews with the organizers and the designers, please contact:

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