# THE NEW BELGIANS

Press kit

The new Belgians
SaloneSatellite
extra muros
— Fuorisalone
4-10.09.2021

.Lias (Elias van Orshaegen)
Daan De Wit Design Studio
De Angelis Design
Fractall (Arne Desmet)
Olivier Vitry –
Claisse Architectures
Studio Part

SALONE SATELLITE

MILAN MILAN

DESIGN

WEEK

BELGIUM IS DESIGN

**DESIGNERS AND STUDIOS**

## .Lias (Elias van Orshaegen)
eliasvo.com

## Daan De Wit Design Studio
daandewit.com

## De Angelis Design
deangelisdesign.be

## Fractall (Arne Desmet)
fractall.be

## Olivier Vitry – Claisse Architectures
claisse-architectures.be

## Studio Part
studiopart.be

**COORDINATION**

Flanders DC & Wallonie-Bruxelles Design Mode

The press kit and high-definition images are available on the Belgium is Design website:
belgiumisdesign.be/press

Since 2008, the young generation of Belgian designers has been supported within the framework of the Salone Satellite, the Salone del Mobile pavilion dedicated to emerging talent under 35. From 2011, this event has been conducted under the banner of Belgium is Design. In 10 years, no less than 76 designers have been able to show their creativity thanks to this collective presence.

Initially the only institution organising a collective presence at the fair, Wallonie-Bruxelles Design Mode was joined by Flanders DC in 2018 and 2020 to continue to promote this pool of talents. The context of the pandemic unfortunately constrained the organisers of the fair to cancel two consecutive editions, once again forcing the new generation to be patient in order to benefit from this springboard in their career.

In addition to the support provided to designers over the past few months, Belgium is Design is organising its own SaloneSatellite outside the exhibition. For various reasons, not all the designers are able to join the project, but the April 2022 edition is already being prepared. Six of the studios and designers selected by the international jury have chosen to take part in 'The New Belgians - SaloneSatellite extra muros'. We will go back to the space that welcomed us in 2019 for Generous Nature at Opificio 31 in the Zona Tortona.

Selected in 2021, .Lias (Elias van Orshaegen), De Angelis Design, Fractall (Arne Desmet) and Studio PART, as well as Daan De Wit Design Studio, selected in 2020, are exhibiting for the very first time in Milan. They are joined by Olivier Vitry for Claisse Architectures, whose projects have already attracted the attention of professionals during a first participation in the fair in 2019. Furniture, objects, lighting, storage systems, the projects present diverse and committed approaches.

This initiative is part of a larger operation that includes the film “The Object becomes” presented in the Fuorisalone and the Belgian Design Map, a digital guide which brings together all the Belgian initiatives in Milan during the design week. Opificio 31 will also be a meeting point for Belgians in Milan. All the information can be found on the new website Belgium is Design.

We look forward to seeing you from 4th to 10th  September in Via Tortona 31!

Graduated in 2019 at the postgraduate furniture design in Mechelen (BE), ƎLIAS VAN ORSHAƎGƧN covers a variety of projects that range from custom pieces, made to measure to more limited editions. Rooted in a hands-on investigation he explores materials, techniques, waste streams and their uses. Challenging our perceptions, his approach entails a thinking doing philosophy where intuition plays a central role.

eliasvo.com
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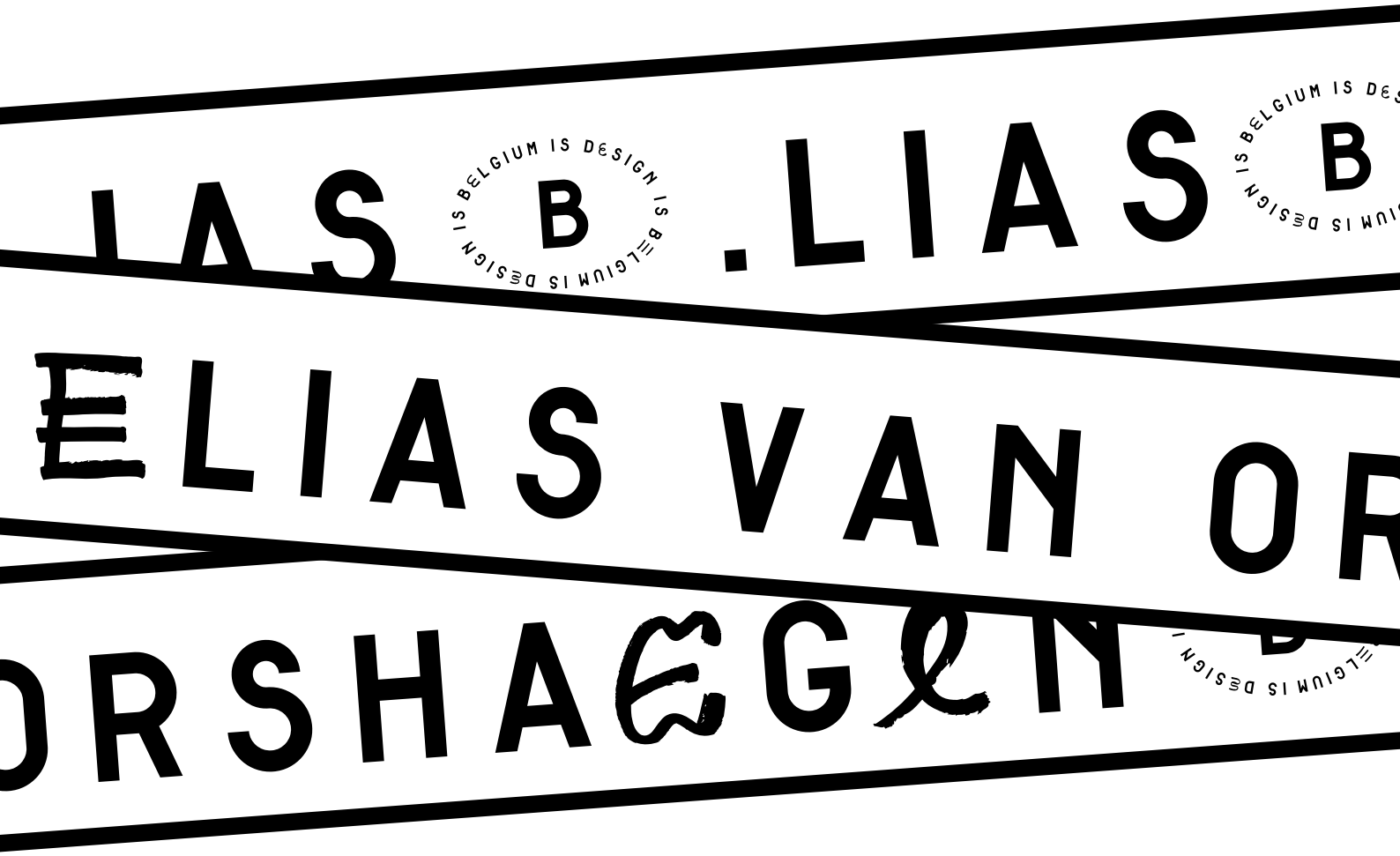


1 CARTES collection, 2020
Desk / table
Second life steel tube (overordered from oil and gas industry), brushed and waxed aluminium surface
L110cm x D65cm x H78cm

Cartes is a furniture collection which lays somewhere between sculpturality and functionality. It is the result of an intuitive search to challenge our perceptions.

2 CARTES collection, 2020
Coffee table
Second life steel tube (overordered from oil and gas industry), second life marble surface
L90cm x D60cm x H35cm

3 ASTOR, 2021
Table lamp
Second life glass bricks, second life steel tubes (overordered from oil and gas industry)
H 26cm x D10cm

Astor lighting, a collaboration with Robbe Stevens, is a table lamp made of steel tubes surplus and glass bricks which were initially used in cement facades. These glass cylinders were inserted in concrete walls enabling light to shine through. Wanting to preserve their connection to light, the designer used them horizontally and let the light shine out from within.

4 POST PANDEMIC
LOVE SEAT, 2021
Bench
Stainless steel, aluminium
L150cm x D40cm x H45cm

Post Pandemic Love Seat is a curved aluminium plate of one meter fifty, symbolic for social distancing. It ensures that users will sit closer together. The base is made of polished stainless steel and acts as an extension of any environment. No glue or welding, only mechanically connected elements. This preserves the value and usefulness of the materials beyond the life of the bench.

Portrait © Elias van Orshaegen

**DAAN DE WIT** graduated as an interior and furniture designer after what he started his own design studio in 2019. He now  focuses on a collection built on researches that he carried out during his postgraduate in furniture design. His work has been awarded with the Contemporary Design Market Prize by UPR and “Pure Talents Contest” Nominee of Imm Cologne 2019 among others, and has been internationally presented several times since then.

daandewit.com
@daandewitstudio

1 STONE, 2020
Bamboo
60 x 55 x 44cm

2 STRATUM SAXUM Coll., 2020
Dining table
Bamboo, glass
200 x 110 x 74cm

3 STRATUM SAXUM Coll., 2020
Coffee table
Bamboo, glass
120 x 70 x 35cm

4 STRATUM TEMPUS, 2019
Collection of vases
Bamboo, acrylic
Various dimensions

The Stratum collection is based on a material conscious technique that allows to create objects with as little material as possible and an almost waste-less result. By cutting sheet material into concentric layers and assembling them by hand, the designer obtains hollow, conical and organically shaped objects which are handmade in his studio. They are produced in small scale and mostly on demand. This process prevents overproduction.

Portrait © Kaatje Verschoren / Photos © Eileen Vranken

Studio **DE ANGELIS DESIGN** was founded by Jimmy De Angelis, a young multidisciplinary designer with a particular affinity for light. In 2017, a project (AT27) defined the direction his studio was taking. He loves games of reflection and transparency. He likes to explore chance and defy gravity. His creations navigate between art, technology and science to propose different products.

deangelisdesign.be
@deangelisdesign

1 NEST, 2021
Floor lamp
Metal, wood, fabric,
electronic components
Ø70cm x 165cm

Nest is a floor lamp with state-of-the-art technology: no cables or batteries to power the globes that light up when placed in the net. The elongated design is balanced by the intermingling of the woods which make up the lamp. The combination of different materials and the random deformation of the net give it a unique style.

Photos © Christophe Bustin

**FRACTALL** is a Belgium based design practice founded by **ARNE DESMET**. Inspired by patterns and textures found in nature and fascinated by man-made materials and production processes, the objects in the Fractall collection appear both natural and industrial. The studio's aim is to embrace technological production processes, while adding a sense of humanity to it. Despite their sculptural appearance, each object is highly functional. Often, remnants of the production processes are exposed, aiming to celebrate the materials in their pure form and the production processes that led to the creation of each object.

fractall.be
@fractall

1 REFLEKTOR, 2020
Rack
Aluminium
172,4 x 43 x 40cm

Irregular shapes and element placement form the base of the Reflektor rack. The shelves of the object are characterized by the placement of mirrors at varying angles. The mirrors reflect the displayed objects. The piece plays with the optical illusion of real objects and reflections or 'virtual' depictions of the objects. As the spectator walks around the tower, reflections appear and disappear, making the viewer question what is real and what is not. At some levels, this effect is further enhanced by the use of two mirrors, resulting in multiple reflections. The subdued colour palette of the mirrors and the aluminium allow full attention to the objects placed on the rack.

2 SLOW DROPS, 2019
Lamp
Aluminium or lacquered
12 x 12 x 80cm

Interesting patterns are all around us, the slow drops lamp is a free-standing lamp inspired by the glowing lines formed by falling raindrops when illuminated at night. It is an embodiment of noticing the unnoticed. The rain drops are represented by the vertically placed tube lights, seemingly random scattered around a central aluminium column. The object aims to merge precision production processes with an element of randomness.

3 COBBLE, 2020
Coat rack
Steel
30 x 32,5 x 3,6cm
75 x 37,2 x 3,6cm

The Cobble coat rack draws inspiration from the shape of cobble stones. Both shape and color are derived from this inspiration source. In the studio's typical approach of exposing traces of material manufacturing, the 'defects' in the hot rolled steel serve as surrogates for the cobble stones natural texture. The piece is highly functional, yet when not in use, it enhances any space as sculptural element on the wall.

Photos © Fractall

**OLIVIER VITRY** is an architect and administrator at **CLAISSE ARCHITECTURES**. In collaboration with his partners, he passionately develops architectural projects, with particular attention to the details that create or recreate unique spaces.  He personally designs furniture with the same approach, both in the materials used and in the assemblies. In his research, modularity is important. We live in a world in perpetual motion, a reality that Olivier Vitry always likes to illustrate in his projects. It matters to him that the user can take possession, develop and finalise the object according to his own desires.

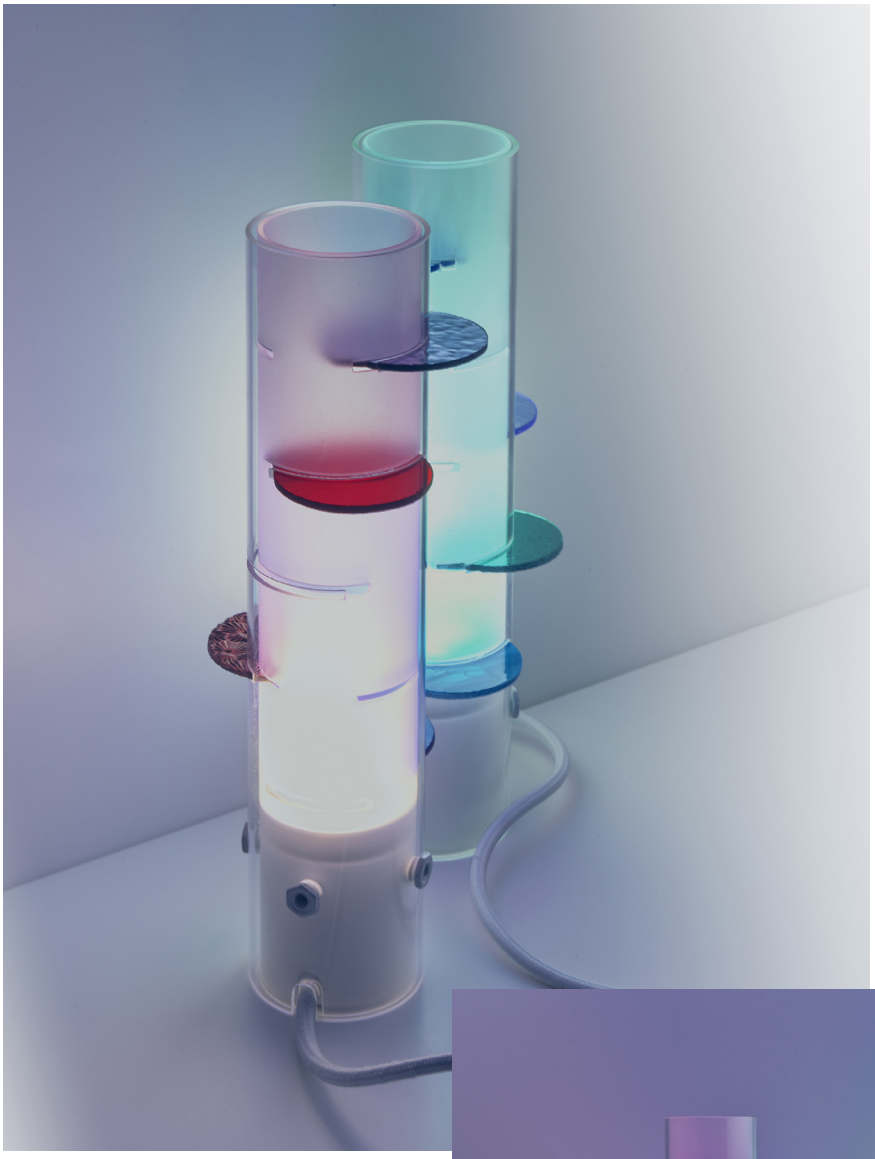
claisse-architectures.be
@claissearchitectures

OLIVIER VITRY
CLAISSE ARC
ARCHITECTURES

1 ADAPTABLE SOFA, 2019
Couch
Black zinc-plated steel, blue cotton velvet
Seats L80 x W80 x H38.5cm, backrests L40/80 x W14 x H40cm, armrests L40/80 x W14 x H18cm, side table Ø20 x H10.3cm

Adaptable Sofa is a range of footstools, armchairs and sofas that is completely modular.
The seat is made up of a cushion inserted into a tubular basket structure into which backrests, armrests and tables can be easily inserted or removed as many times as desired.
The cushions are finished in a luxurious and comfortable velvet to contrast with the finish of the metal structure in black galvanised steel.

Photos © Eline Willaert



2 RAINBOW LIGHTING, 2020
Lamp
Sandblasted and coloured
glass or plexiglass,
white lacquered aluminium
Ø65 x H240mm, Ø105 x H701mm
or Ø140 x H1097mm with LED bulb

RAINBOW LIGHTING comes from the designer's fascination with the coloured and ephemeral light of a rainbow. This luminaire makes it possible to create coloured lighting effects from the white light of a bulb by placing one or more textured colour filters. The object is composed of 2 glass tubes with several slots to insert the filters which are like petals around these tubes.

Photos © Xavier Harcq

Julie Van Mulders
Lennart Van Uffelen
Lander Allaert

studiopart.be
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The studio aims to look at design, not as a single occupation, but as a woven whole in a world of plenty, believing more in a universal connection than just the duality of their universe. This offers a gigantic freedom in design but also a huge consequential responsibility. Designers at **STUDIO PART** are very aware that every object, drawing or even concept is interlinked and has an effect on its surrounding environment, be it physical or emotional. Knowing this, they do not take their job lightly.

Each object is undeniably a part of its surroundings. This being one of the studio's basic design rules, it creates a subtle connection between the objects, their users and other neighboring factors. When working on the humble scale of furniture it is important to be aware of the context. Misplacement of objects and materials can often lead to a speeded decay and a feeling of dissatisfaction. It is crucial to avoid these mistakes by connecting the dots carefully and creating work that is timelessly intertwined to its surroundings. By identifying with an object, it will last a lifetime and live on as a part of remembrance.

1 RENDEZ-VOUS
Chair
Powder-coated steel,
folded plywood and leather

The frame of this chair is an ode to the longstanding tradition of tube bending in the Belgian furniture scene. Two mirrored steel lines dance around the plywood and leather seating, form a union leading upward and embrace the leather backrest. There are no trivialities with this design yet the simple geometrical duet between the circular seat and rectangular backrest render the whole a poetic playfulness.

Table π © Valentina Stellino / Rendez-vous © Amber Van Bossel

2 ╥
Table
Several sizes available
Clear varnished blue rolled steel

Originally designed for an optician showroom these tables are truly an optical experience. Guiding your gaze in, up, down and around the wavelike motions. Thanks to its shape, the rugged blue rolled sheet metal base takes you on a dynamic exploration. Making it transparently light as well as monolithically steadfast. Available in a wide range of sizes, keeping it's characteristic ratio.

3 P4
Shelving unit
Local oak

Grown from a locally planted seed, the system P4 owes its origin to the love for the dovetail joint. Maximizing this ancient craft we were able to make a cradle to cradle shelving system that does not use any glue and is therefore a supreme example of the conscious crafting we aim to do. The aesthetics, much like the wood joints and the traditional production method, are of a timeless character. Evoking minimalism while maintaining a warm wooden feel.

**BELGIUM IS DESIGN** promotes Belgian design on the international scene. The platform has been in existence for over 10 years and is an initiative of several design promotion institutions such as Flanders DC, MAD - Home of Creators and Wallonie-Bruxelles Design Mode (WBDM).

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**FLANDERS DISTRICT OF CREATIVITY** (Flanders DC), stimulates the creative sector to turn its skills into business. It aspires to increase stronger and more future-oriented creative entrepreneurship in the whole of Flanders. Flanders DC reaches this goal by strengthening, connecting and promoting the Flemish creative economy. Flanders DC works for the whole of the creative sector, with special focus on design, fashion and gaming. One of of its most significant actions are the Henry van de Velde Awards, the Flemish design prize that has acknowledged the achievements of design and designers since 1994.

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Embodying Belgian creativity in the design sector and promoting dynamic young businesses that will be the key figures of the future: that is the mission of **WALLONIE-BRUXELLES DESIGN MODE** (WBDM), the public agency for the promotion of design and fashion which seeks to improve the international visibility of designers from Wallonia and Brussels. Since 2006, WBDM has given its support to these creative industries, mainly achieved through collective booths at international trade fairs, exhibitions, B2B events, and meetings with the press and other international opinion makers. Through these activities and close supervision, WBDM continues to witness the flourishing of business in this sector.

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**PRACTICAL INFORMATION**

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4-10.09.2021

**PRESS CONTACTS**

The press kit and high-definition images are available on the Belgium is Design website.
Available soon: the Belgian Design Map will be accessible on the website from mid-August.
belgiumisdesign.be/press

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**GRAPHIC DESIGN**

Kidnap Your Designer

THE NEW BELGIANS

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WEEK